SMOKE FUND CLOSE TO \$225,000 MARK

Yearly \$12,000 Added in Past Week-New Benefits Planned.

GODOWSKY RECITAL NEXT

Many Other Friends Coming to Front-Prospects Are

be total indicated by to-day's table and lows:

in point of fact the amount actually ceived is now nearer \$226,000 than 23.000, for more than \$1,500 of the scoipts of the great Palais Royal party eds being postponed for a day or

receeds being postponed for a day or two to wait belated returns. As was said in these columns recently, the open season for Sun Tobacco Fund records is now on. It was only a few cays ago that every friend and supcays ago that every friend and sup-cepter of the project rejoiced over the gagnificent showing made at the Palm Bach review, down in Palm Beach, is That established a new record for electraniments outside of New York, Then came Gus Edwards's Omar Khayyam party at the Hotel Martinique, established a new high water for Broadway benefits for the On its heels came the Mac Kingother York party at the Palais Royal, before was surpassed.

A Spirit of Rivalry.

is perhaps too much to hope that receipts from all future entertainents will advance in arithmetical pro-ession, that a new record will be tablished each week, only to be shatered in the next. But a spirit of baithy competition has been engen-dered among haif a dozen popular Broadway establishments, two or three of which are almost ready to announce find entertainments in which their magers will make a determined effort Twelve States of the Union were represented in last week's list of constitutions. There was a gift from Maine, one from California, one from lows, one from Louisiana. Residents Cuba Porto Rice Peru Bellicia of Chia, Porto Rico, Peru, Bollvia, Newfoundland, Manitoba and Ontario contributed. Thus it is seen that at only is the whole of the United

States interested, but the enthusiasm for the fund extends well beyond the tailors territorial limits.

Less than nine months old, the fund istronger, with brighter prospects, with miss regular contributors who are working larder for its success, than ever ignifere. It has established its place as a sar institution, determined to play is full part in the great national effort is long as the need for it continues.

Time and again reference has been adde to the fact that it is not the mere able to the fact that it is not the mere typical enjoyment they receive from the makes the soldiers grateful. They themselves in their post cards to contributors whom a message came last week:

"I appreciate the kind thoughts that going and homestic Commerce were to take it into his head to hang up a serving in the dange up a serving in the army and in the great national effort is success, than every find the largest number of stars, for according to his whether he could get a big enough piece of bunting to accommodate the requisite in the could get a big enough piece of bunting to accommodate the requisite in the could get a big enough piece of bunting to accommodate the requisite in the could get a big enough piece of bunting to accommodate the requisite in the army and in the great national effort is family are now serving in the army and navy. Included in this number are nine may. Included in this number are nine may. Included in this number are nine may the army and the package of cigarettee which may be a may be a may be a premised by which the world has contributed what is virtually the programme to which the world has contributed what is virtually the programme to which the world has contributed what is doubtful which the world has contributed what is doubtful which the world has contributed to according to his continues.

Time and again reference has been appointed in this number of stars, for according to his contributors of the army and navy. Included in this number of his office. The other was to entitly the program

appeal, that counts most with

try of my thanks."
And another, who regards smokes as

a he been selected from the compos of that master. Music lovers and riles regard Godowski as the greatest he is to confine his renditions to

enata." B flat minor, op. 25 : six prei minor: "Valse," A flat; three ma-minor: "Valse," A flat; three ma-rikas. "Impromptu," A flat; "Polo-laise," op. 53, "Sonata," B minor, op. 58.

lastly, this recital will be Godowsky's Personal contribution to the amoke fund.

Months ago he expressed a desire to help trough the medium of a concert, but here was difficulty in finding a date which The entire receipts will go the purchase of tobacco for the lads over there, for the planist's managers the their services without charge and dedian Hall is donated by its management. Sent Tickets are now on sale at the box office and at the office of Haensel & Jones, 33 West Forty-second street, to Whom all mail orders should be ad-

The art dance by Louise Morgan and Dupils at the Piayhouse, Forty-iiii street, near Broadway, Friday Sthelle classes in interpretative, who have been greatly enjoyed by

year Mrs. Morgan determined to subtle entertainment, with a pa-project as beneficiary. After a survey of the situation she de-THE SUN Tobacco Fund, a dering dancers and their parents, ser a brother of Mrs. Morgan is front, so that she takes even than a patriotic interest in the any venture designed to pro

Enter the welfare of the soldiers.

Fifty young society girls are to take part lesides Mrs. Morgan herself, the sace and charm of whose dancing are sell known. A varied programme has been arranged. In addition to the other features there will be sun, peacock and various military dances which are particularly charming.

Ald From W. A. Brady.

William A. Brady has donated the us of the Playhouse and as the sale of Mats already has been heavy the fund a almost certain to profit handsomely from the entertainment. Admission will at popular prices—50 cents to \$1.

programme will begin at 3 o'clock.

Any other entertainments attractive
music and art lovers and of special
frest to friends of the fund, are

Here is a thought for smokers to bear Here is a thought for smokers to bear in mind constantly: Coupons and certificates deposited in the fund boxes in the United and Schulte cigar stores mean more smokes for the soldiers. You receive coupons or certificates with every purchase. It is then put squarely up to you whether you will save these to redeem them for your personal, selfah use or will place them where they will help to make the men who are fighting your battles happier, more contented, better pleased with you.

An army of men helps the cause in this easy but effective way regularly. A glance at the figures in the appended financial table, showing the returns made by the two companies, gives an indication of the amount of good which is done through this patriotic cooperation.

Another Way to Help.

or quarter million mark is within hail-g distance.

THE SUN and THE EVENING SUN \$4,000.00 United Cicar Stores boxes, including special 3 per cent. of Gross Sales

Total
Shipped and paid for \$178.711.82
Cash balance 7.374.21
Received through the Schulle Cigar
Stores

FRANCIS WILSON AIDS FUND.

Comedian Does Springtime Dance at Florida Resort. . Special Despatch to THE SEN.

Belligain Heights, Fla., March 17.— Francis Wilson, the cemedian, re-turned to the limelight for one brief-haif hour Saturday night at the Belle-view, when he gave a fake exhibition dance in a costume representing Spring-time, which was the means of raising a hig subscription for The Sun Tobacco

Mrs. Florence Doughty, the dancing instructor here, who, with her assistant, Arba Tindall, gave several fancy dances. There were other numbers on the pro-

REDFIELD PRAISES NATION'S WORKERS

have adopted a measure of national effi-ciency which Germany has benefited by Men and Women Who Serve Country Commended as True Patriots.

clerks in the army.

"When stating for general informa-tion the number of those who have in England the plan worked so well entered the active war services," cou-economically that it was again put into are doing your bit for your coun-you knew the comfort we get out "I desire to call special attention to the garatte you would realize the sin-fact that every one of the eight services letters such as this were sent to news-

fact that every one of the eight services of the Department and the men and you would realize the sinding in necessity, said:

another, who regards smokes as an eccessity, said:

an the aroma of American tobacco in the erce of the said:

the circus man. The said of saw the circus man is of the week in the recital to be given opolid Godowsky, the celebrated in Acolian Hall Thursday every the mere announcement that this is to appear should be suffered samples and navies alone, but in specific truth a contest between nations, discrimination must not be made between the sample of the said of armies and navies alone, but in service in the sample of the said of that service in it is common to us all." ter indorsing the movement and Prof.

the list is growing almost from day to DAYLIGHT SAVING NO LONGER A JOKE

Uncle Sam to Put His Family to Bed and Rout Them Out Earlier.

Millions to Be Saved in Fuel

and Artificial Light When

HOUR MORE OF SUNSHINE

Brighter Than Ever.

Also in the Schulte stores you may place tobacco orders, payable to This Sun Tobacco Fund figures of last Monday with those of this morning shows a gain in receipts of hearly \$12,000 in a single week. The diparty \$12,000 in a single week. The first should be supported by to-day's table and lows:

Also in the Schulte stores you may place tobacco orders, payable to This Sun Tobacco Fund, and for every dollar so placed D. A. Schulte, the president of the company, adds 20 cents as his see comedy in every attempt to upset tradition were poking fun at our revered support of the sunday mails contributions received that fund stood yesterday morning as follows: wisdom of substituting an hour of daylight for an hour of darkness and thus ...\$306,085.50 lenghtening the people's time for work and play and saving millions of tons of coal. But as Mr. Marks was the most persistent advocate of the plan in these parts he naturally was made the set of in- light. They went so far as to in- light. It took some time to convince some the jokasters. They went so far as to in- light. parts he naturally was made the butt of sist that his unabridged name was Mar-cus Midnight Marks. And now Mr. Marks and all the other

otherwise conforming to the daylight plan as prescribed by Federal law. The bill has passed both the Senate and the

The Senate, which in this case was more far seeing or at least quicker to act than the House, passed the Calder bill last summer. It provides for five bill last summer. It provides for five months of daylight saving, the clock to be set forward an hour on the last Sunbe set forward an hour on the last Sunday in April and turned back on the last Sunday in September. The House bill extends the period to seven months—from 2 A. M. on the last Sunday in March to 2 A. M. on the last Sunday in October. It is indicated that the Senate will agree to the provisions of the House bill. As soon as it is partified by both bill. As soon as it is ratified by both houses the President will sign it. That will be in a few days. So before the month is over the United States will

for three years. Franklin Pioneer Daylight Saver Benjamin Franklin -- the Marcus Marks of his time--tried to get the Pa-risians out of bed with sun away back takes interested, but the enthusiasm for the fund extends well beyond the the Department of Commerce were to United States in France. He outlined what is virtually the programme to

Austria, Australia, Belgium and parts of

B. Altman & Co.

Black-and-gold Brocades

(tinsel)

on backgrounds of crepe chiffon and satin, are shown in an interesting assortment of beautiful designs, in

THE SILK DEPARTMENT

Women's Tailored Suits

in more than two hundred new styles for Spring, all excellently made of superiorquality materials, are now shown in readiness for the Easter season.

The sizes range from 32 to 50 inches bust measurement

An early selection is advised, to allow time for any alterations that may be necessary.

(Ready-to-wear Suits, Third Floor)

Fifth Avenue-Madison Avenue. 34th and 35th Streets

Nem Jork

It will save 1,000,000 tons of coal a year; it will save \$40,000,000 in gas and electricity bills, or 40 cents for each person in the country. It will improve public health and morals by giving more daylight hours for both work and recreation; it will increase the production of foodstuffs by giving gardeners an extra hour of light; it will reduce the number of traffic accidents; it will speed freight movement by giving an extra hour fix overtime work at piers and other freight terminals; it will permit the Stock Exsee comedy in every attempt to upset tradition were poking fun at our revered Borough President, Marcus M. Marks, because he was going up and down the land crying the virtues of saving daylight. He was not the only American nor the first American to advertise the wisdom of substituting an hour of daylight especially benefit women in inball games to be played at a later hour; it will especially benefit women in industry, as they will be enabled to stop work at the time when the nervous strain is greatest; it will give a sounder last hour of sleep to all except night workers, because there will be less day-break light to disturb them; it will reduce the darkers. duce the danger of eye strain, because less reading will be done by artificial

sist that his unabridged name was Marcus Midnight Marks.

And now Mr. Marks and all the other daylight saving pioneers have the laugh on the crustaceans that ridiculed them, for on the last day of this month the whole country will begin getting up an hour earlier in the morning and going to bed an hour earlier at night and otherwise conforming to the daylight plan as prescribed by Federal law. The bill has passed both the Senate and the

Harold Jacoby, the Columbia University astronomer, placed his scientific O. K. upon it and business men rapidly fell into line it might be supposed that the running was smooth thereafter. But in the House of Representatives there are many dark sidetracks, and daylight saving was pushed off on one of them. However, the House recently dragged it back into daylight, and so we're going to have this summer what we ought to have this summer what we ought to have had long ago.

What Daylight Saving Will Save.

The expected benefits of the daylight saving law have been summarized as follows:

It will save 1,000,000 tons of coal a.

to be reprinted. Foredated engagements will be kept, and the world, 95 per cent. of which will be asleep when the change of time is made, will never realize it."

In other words, suppose a man has been accustomed to getting up at 6.30 A. M., having breakfast at 7.15, catching the 7.43 train for the city, reaching his office at 9, lunching at 12.30 P. M. quitting at 5, dining at 7 and going to bed at 10. He will continue to do exactly that, but because the clocks have been set ahead one hour he will really be doing everything just one hour earlier than he used to do it. The clock, not the sun, has been his guide. So it will centinue to be. It will save 1,000,000 tons of coal a

lain by the military authorities. His specific duty will be to minister to the

American army,
Father Falatico, who is 26 years old,
will receive a commission. He was ordained in Rome about six years ago by

statement says:

MOVING TO REDUCE INFANT MORTALITY

Child Welfare Board Plans Educational Stations in All Parts of Country.

movement to provide infant welfare stations in all parts of the country. The object is to guard the nation from the

Fourteenth street, of which the Rev. Joseph F. Smith is the rector, has been appointed a Knights of Columbus chaplain by the military authorities. His spiritual needs of Italian soldiers in the

mortality in the United States is con-cerned, America may well take warning and give consideration to the experience of France and to a less alarming degree of the other nations that have been at war for three years and seven months. The birth rate in all warring countries is necessarily less than in normal times. "In a statement made in December, 1917, in the Chamber of Deputies in Paris M. Merlin, a Deputy, said:

"While before 1914 the birth rate in the French capital was the lowest of all return to the city Wednesday.

Parts of Country.

TO OFFSET WAR'S WASTE

Branch of National Defence
Council Acts on Warning
Learned From France.

The child welfare board of the Council of National Defence of National Defence of National Defence of National Defence of National Defence.

The child welfare board of the Council of National Defence has begun a movement to provide infant welfare.

FATHER FALATICO IS IN ARMY.

Appointed Chaplain to Minister to
Italian Soldiers.

The Rev. Nicholas Falatico, who, for two years, has been attached to St. Rernard's Roman Catholic Church in West mards Roman Catholic Church in West mittee. The secretary is Miss Hannah Fourteenth street, of which the Rev.

The Rev. Nicholas Falatico, who, for two years, has been attached to St. Rernard's Roman Catholic Church in West mittee. The secretary is Miss Hannah Fourteenth street, of which the Rev. A statement issued yesterday shows that there are 300,000 deaths a year in the United States of children of less than 5 years of age and that most of these deaths are preventable. The

child up to the time he enters school.
"Health centres should include pre-natal and obstetrical care for mothers, a matter of explanation. Champ Clark, dained in Rome about six years ago by for example, said a few weeks ago; special permission, has been affiliated "When the proposition of daylight savering was first presented to me I didn't years, the last two at St. Bernard's.

The Rev. Patrick P. Carey, formerly rector of the Roman Catholic Church at a lot of things suggested to help win the war and was not very much interested in it.

"But some numbered came down here called by the War Department.

dained in Rome about six years ago by special permission, has been affiliated with the New York Archdiocese for five least two at St. Bernard's.

"To help make up to the nation for the lives lost in actual warfare and to make possible far greater efforts than ever to save child life the committee is striving to insure the carrying out of the best measures.

"But some numbered came down here called by the War Department."

"Health centres should include prematal and obsterical care for mothers, sine and to make possible far greater efforts than ever to save child life the committee is striving to insure the carrying out of the best measures.

"While the effects of the war thus far dietitians and trained social workers."

are hardly appreciable so far as infant Aska Guardsmen to Wear Uniform Gov. Whitman, before starting from the Hotel St. Regis for Albany yesterday their uniforms wherever and whenever

> BECAUSE it is necessary for many to travel during the early morning and late afternoon, we suggest that those who find it convenient, use our service between the hours of 10:00 A. M. and 4:01 P. M. They will thus avoid possible delays due to busses being filled to capacity, and their complete comfort will be assured by the seat for every passenger policy

